DEPARTMENT OF MANAGEMENT STUDIES, BHIMTAL (DMS)

Choice Based Credit System

Regulations

&

Syllabi

For

MASTER OF BUSINESS ADMINISTRATION (MBA)

Session: 2018-19 Onwards
(Semester: I - IV)

KUMAUN UNIVERSITY, NAINITAL
"State University Under UGC Act 1956"

MBA Post-Graduate Programme
Under Choice Based Credit System

AE/ Courses	Course Code	Course Title	Hours / week			Credit	Evaluation Scheme				Subject Total
			L	P/ FW	T		Internal Assessment		ESE		
							MSE	TA	*Th*	*P/V*	
		M.B.A. I Year									
		Semester- I									
C	MBA-C0101	Management Concepts & Organisational Behaviour	03	-	01	04	20	10	70	-	100
C	MBA-C0102	Managerial Economics	03	-	01	04	20	10	70	-	100
C	MBA-C0103	Accounting for Management	03	-	01	04	20	10	70	-	100
C	MBA-C0104	Quantitative Methods	03	-	01	04	20	10	70	-	100
C	MBA-C0105	Business Environment	03	-	01	04	20	10	70	-	100
C	MBA-C0106	Computer Application in Management	02	02	01	04	20	10	50	20	100
AECC	MBA-C0107	Comprehensive Viva-Voce	-	-	-	02			-	50	50
						26	**Total**				**650**
		Semester-II									
C	MBA-C0201	Management Information System	03	02	-	04	20	10	70	-	100
C	MBA-C0202	Financial Management	03	-	01	04	20	10	70	-	100
C	MBA-C0203	Business Research Methods	03	-	01	04	20	10	70	-	100
C	MBA-C0204	Marketing Management	03	-	01	04	20	10	70	-	100
C	MBA-C0205	Human Resource Management	03	-	01	04	20	10	70	-	100
C	MBA-C0206	Production and Operations Management	03	-	01	04	20	10	70	-	100
AECC	MBA-C0207	Comprehensive Viva-Voce	-	-	-	02			-	50	50
						26	**Total**				**650**

AE/ Coures	Course Code	Course Title	Hours / week			Credit	Evaluation Scheme				Subject Total
			L	P/ FW	T		Internal Assessment		ESE		
							MSE	TA	*Th*	*P/V*	
		M.B.A. II Year									
		Semester- III									
SEC	MBA-C0301	In-Industry Summer Training – Report & Viva-voce	-	-	-	06	-	-	80	70	150
C	MBA-C0302	Corporate Legal Environment	03	-	01	04	20	10	70	-	100
C	MBA-C0303	Data Analytics	02	02	01	04	20	10	70	-	100
DSE	MBA-E-	Specialisation Area I -Part A - Elective Paper I	03	-	01	04	20	10	70	-	100
DSE	MBA-E-	Specialisation Area I- Part A - Elective Paper II	03	-	01	04	20	10	70	-	100
DSE	MBA-E-	Specialisation Area II -Part A- Elective Paper I	03	-	01	04	20	10	70	-	100
DSE	MBA-E-	Specialisation Area II- Part A- Elective Paper II	03	-	01	04	20	10	70	-	100
						34	**Total**				**750**
		Semester-IV									
SEC	MBA-C0401	Project Work – Report & Viva-voce	-	-	-	06	-	-	80	70	150
C	MBA-C0402	Strategic Management	03	-	01	04	20	10	70	-	100
DSE	MBA-E-	Specialisation Area I -Part B - Elective Paper III	03	-	01	04	20	10	70	-	100
DSE	MBA-E-	Specialisation Area I -Part B - Elective Paper IV	03	-	01	04	20	10	70	-	100
DSE	MBA-E-	Specialisation Area II -Part B - Elective Paper III	03	-	01	04	20	10	70	-	100
DSE	MBA-E-	Specialisation Area II -Part B - Elective Paper IV	03	-	01	04	20	10	70	-	100
						26	**Total**				**650**
		Total Credits				**112**	**Grand Total**				**2700**

C-Core Paper, **AEC-** Ability Enhancement Course, **SEC-**Skill Enhancement Course, **DSE-** Discipline Specific Elective, **E-** Elective, **L-**Lecture, **Th-** Theory, **P-** Practical, **FW-** Field Work, **T-** Tutorial, **MSE-**Mid Sem Examination, **TA-** Term Assessment, **V-** Viva-voce, **ESE-** End Semester Examination.

LIST OF DISCIPLINE SPECIFIC ELECTIVES III & IV SEMESTER

Note: Students can take any **Two** of the following Elective groups/Specialisation Areas. In addition to Two compulsory papers, students will have to choose any two of the following four(04) Elective groups in 3rd semester which will remain same in the 4th Semester.

Elective Groups:-

1- FINANCE (F)
PART- A
MBA – E-F-311- Capital Investment & Financial Decision Making
MBA – E-F-312- Financial Inclusion
MBA – E-F-313- Security Analysis & Portfolio Management

PART- B
MBA –E-F- 411- International Finance
MBA – E-F-412- Financial Derivatives
MBA - E-F-413- Investment Banking
2-MARKETING (M)
PART- A
MBA – E-M-321- International Marketing
MBA – E-M-322- Advertising Management
MBA –E-M- 323- Consumer Behaviour

PART- B
MBA – E-M-421- Sales & Distribution Management
MBA – E-M-422- Industrial & Rural Marketing
MBA – E-M-423- Brand Management

3-HUMAN RESOURCES MANAGEMENT (H)
PART- A
MBA – E-H-331- Human Resource Development
MBA – E-H-332- Management of Industrial Relations
MBA – E-H-333- Compensation Management

PART- B
MBA – E-H-431- Legal Framework Governing Human Relations
MBA – E-H-432- Management Traning & Development
MBA – E-H-433- Organization Change & Development

4-INTERNATIONAL BUSINESS (I)
PART- A
MBA – E-I-341- International Trade & Business
MBA –E-I- 342- Manpower Development for Technical Change
MBA – E-I-343- Technology Acquisition, Transfer & MNCs

PART- B
MBA – E-I-441- International Finance & Forex Management
MBA – E-I-442- Cross Cultural & Global Management
MBA – E-I-443- Foreign Exchange Management

Evaluation Pattern

Award of Grades and Grade Points based on absolute marks shall be as below:

Marks Range (out of 100)	Grade	Grade Point
90-100	O	10
80-89	A$^+$	9
70-79	A	8
60-69	B$^+$	7
55-59	B	6
50-54	C	5
45-49	P	4
0-44	F	0
Absent	Ab	0

- Letter grades O,A$^+$,A,B$^+$,B,C,P in a paper means, the student has been able to clear that paper (i.e. passed in that paper)
- Letter grade F means that the student has failed. He may be entitled to appear in the Back Paper examination provided he satisfies the other conditions stipulated in the ordinances.
- Letter grade Ab means the student was absent.

Calcuation of SGPA and CGPA

Following procedure shall be adopted to calculate Semester Grade Point Average (SGPA) and Cumulative Grade Point Average (CGPA).
- The SGPA is the ratio of sum of the product of the number of credits with the grade point scored by a student in all the courses taken by a student and the sum of the number of credits of all the courses undergone by a student i.e.

  $$SGPA= \Sigma(C_i \times G_i)/\Sigma C_i$$

  Where C_i is the number of credits of the ith paper and G_i is the grade point scored by the student in the ith paper.
- The CGPA is also calculated in the same manner taking into account all the papers undergone by a student over all the semesters of a programme, i.e.

  $$CGPA= \Sigma(C_j \times S_j)/\Sigma C_j$$

  Where S_j is the SGPA of the jth semester and C_j is the total number of credits in that semester.
- The SGPA and CGPA shall be rounded off to 2 decimal points and reported in the transcripts.

Illustration of Calculation of SGPA and CGPA

- **Illustration for SGPA**

Paper	Credit	Grade Letter	Grade Point	Credit Point
Paper 1	4	A	8	4x8=32
Paper 2	4	B$^+$	7	4x7=28
Paper 3	4	O	10	4x10=40
Paper 4	4	C	5	4x5=20
Paper 5	4	B	6	4x6=24
Paper 6	4	C	5	4x5=20
Paper 7	2	B$^+$	7	2x7=14
Total	**26**			**=178**

Thus SGPA=178/26=6.85

- **Illustration for CGPA**

Semester I	Semester II	Semester III	Semester IV
Credit : 30 SGPA : 6.90	Credit : 26 SGPA : 5.80	Credit : 32 SGPA : 7.30	Credit : 34 SGPA : 6.80

CGPA=Σ(Cj x Sj)/ΣCj

CGPA={(30x6.9)+(26x5.80)+(32x7.3)+(34x6.80)}/ΣCj

Thus, CGPA= 822.6/122=6.74